

Koichi Iwabuchi

Koichi Iwabuchi is Assistant Professor of Media & Cultural Studies at International Christian University in Tokyo. His PhD (University of Western Sydney) was voted best thesis by the Asian Studies Association of Australia for 2000. His research interests include globalisation, transnationalism, and the culture industry in East Asia. For many years he was a reporter and producer for Nippon Television Network Corporation (NTV). Recent publications include 'Postcolonialism, Political correctness and self-representation of "Koreanness" in Japan' (2000, in S. Ryan (ed.) *Koreans in Japan: Critical Voices from the Margin*, London: Routledge) and 'Recentring Globalization: Popular Culture and Japanese Transnationalism' (2002, Durham: Duke University Press) to be officially released at the Cultural Flows conference. This study, in which he explores how Japanese popular culture circulates in Asia – what might be called Japanese-style cultural globalisation – is a valuable addition to the growing area of transnational cultural studies.