

Registration

Name _____

Organisation/publication _____

Postal address _____

Telephone/email _____

I/we would like to attend at the following times:

Friday 19 November
dinner and awards presentations

Names for dinner _____

Saturday 20 November

Conference

Names for conference _____

I/we would like accommodation on Friday night:

Names for accommodation _____

Signature _____

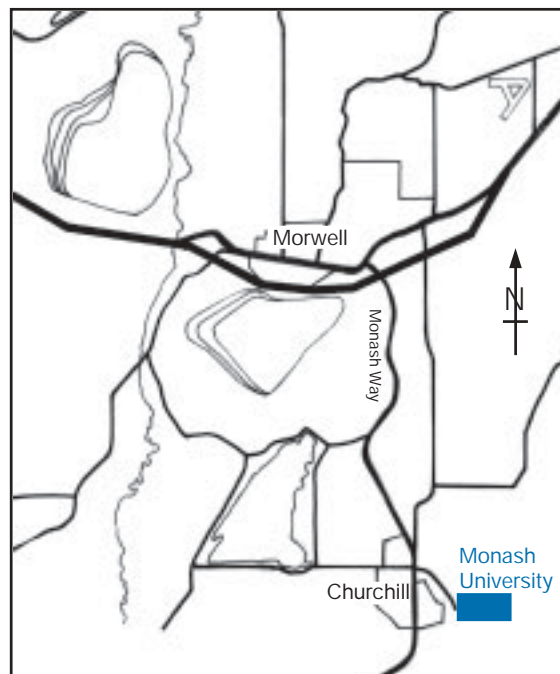
Please return registration form by 5 November to

Justin Kohlman
Manager Marketing & Public Affairs
Monash University Gippsland campus
Churchill Victoria 3804
Telephone (03 5122 6214

Cost: \$30 for those associated with community newspapers
\$50 not for profit organisations
\$100 corporate
Price includes GST

For more information contact

Justin Kohlman
Monash University Gippsland campus
Churchill Victoria 3842
03 5122 6214
Justin.Kohlman@adm.monash.edu.au



Community newspapers conference

Communicating the community: the role of community and regional journalism

Friday evening 19 November and
Saturday 20 November 2004

Community newspapers conference

Communicating the community: the role of community and regional journalism

Friday evening 19 November and Saturday 20 November 2004

- Talk with producers of community and regional newspapers from around the state
- Share your knowledge and experiences as producers of community papers
- Enter your community paper for an award
- Join a new network of community newspapers
- Conference package includes meals and accommodation

Sponsors

Monash University (School of Humanities, Communications and Social Sciences; Institute for Regional Studies)

Churchill and District Community Association

Trafalgar Pharmacy

Trafalgar Medical Centre

Gippsland Area Consultative Committee



Latrobe City



Centre for Rural Communities

Conference program

Friday 19 November

6-6.30pm	Arrival, registration (campus main reception), accommodation
7-7.30pm	Refreshments
7.30pm	Dinner
	Official welcome: Pro Vice Chancellor Monash University
	Professor Brian McKenzie
	Presentation of awards

Saturday 20 November

8.30am	Baker's basket
9.00am	Welcome from the working party
9.10am	Keynote speaker
9.50am	Morning Tea
10.10-11.40am	Presentations The limits of decency: ethics and law for community newspapers Uncovering our heritage: history and community newspapers It's in the news: regional resurgence and community newspapers The Terminator at work: the internet versus community newspapers Style and substance: Marketing and PR for community newspapers Partnerships in progress: the regional press and community newspapers
11.30-12.30pm	Panel: Flattering the foolish: do community newspapers have an important role in local communities?
12.30pm	Lunch
1.30pm	Nuts and Bolts Sessions: The voice of experience: community newspaper people speak their mind
2.45-3.15pm	Plenary session: a new association of community newspapers
3.15 pm	Close & coffee

Community newspaper award categories

- Best layout
- Best historical column
- Best sports reporting
- Best editorial
- Best young people's column
- Best community reporting

Background

The decision to hold a community newspaper conference developed from a community newspaper panel that formed part of the 2003 Small Rural Health Conference held in Omeo. This panel was chaired by a representative from the Journalism Section, Monash University Gippsland Campus, and had representatives from Churchill, Mirboo North and Trafalgar community newspapers. The conference organising committee is composed of representatives from community newspapers, Monash University and the Centre for Rural Communities.